



A COMPACT  
BIG  
LIFE

# A COMPACT STUDIO LIVING

Imagine everything good is close to you and every moment you live is simply awesome. Iconic Arise offers you the same experience in a compact studio living. Be ready to seize the moment, life here gives you a sense of true freedom without compromising on anything. A compact, big life awaits you.





# IT'S BIG IN LIFE AND LIFESTYLE

Big is not only about size or parameters, it's about the experience that make life sweet and pleasant. Iconic Arise presents an aura to reinvent the notion of life. You can feel freedom in every aspect of its design and DNA. Break the barriers, embrace a big life because that's how we make a sense of our existence.



THE 44  
LIFESTYLE  
STUDIOS

Sahkar Marg, Jaipur

# HERE SIZE IS JUST A NUMBER

The life is not about numbers, it's about the drive that makes the journey exciting. At Iconic Arise, we take it beyond the periphery of measurement and turn it into a fable of endless satisfying experiences. Revisit your definition of living, let joy lead the way towards a well-defined life.

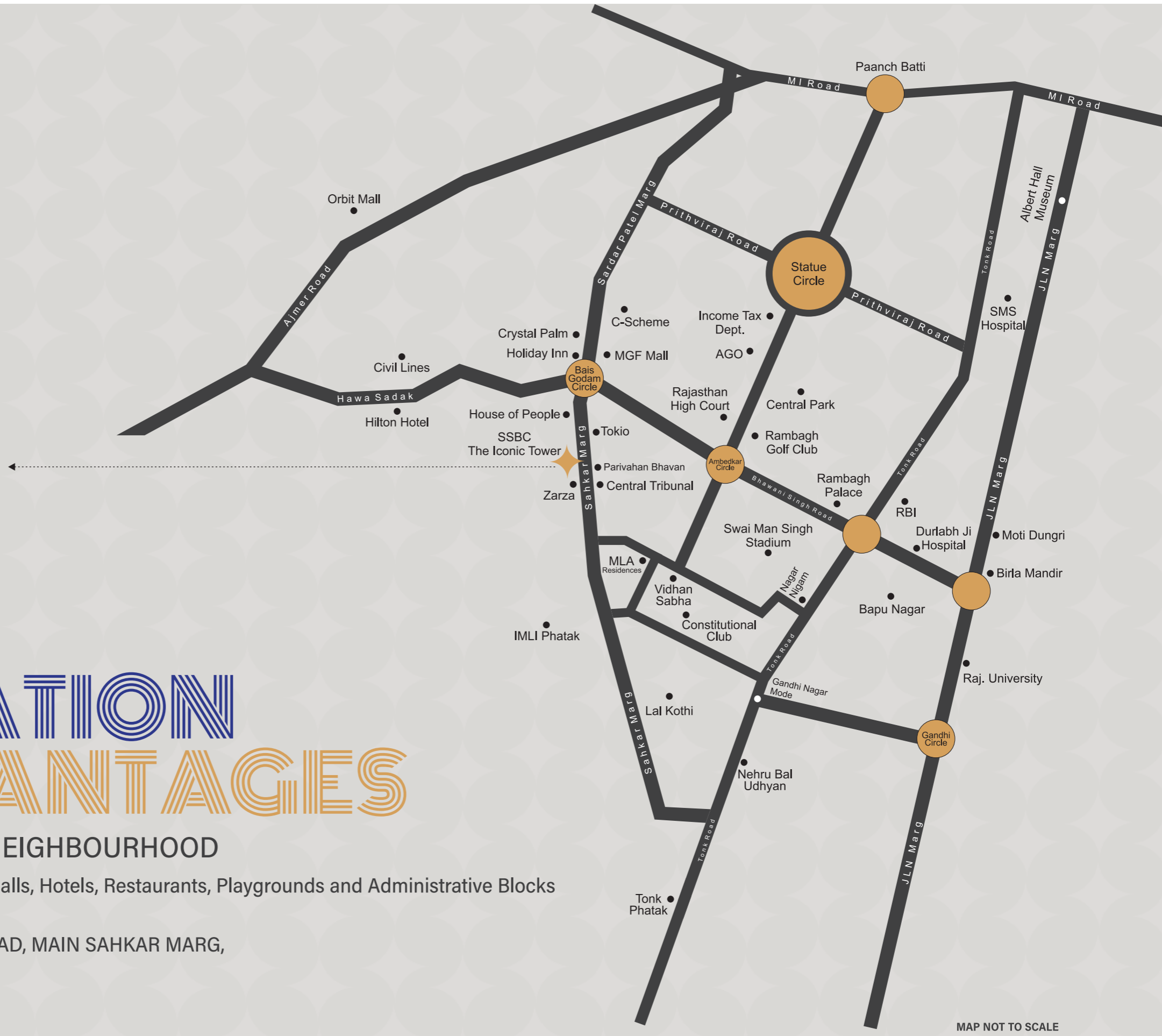


# IT'S CONNECTED TO EVERYTHING THAT MATTERS



SCAN  
THE QR CODE FOR LOCATION  
& DIRECTIONS

We live in a hyper-connected world where connectivity is a basic amenity. The location of the Iconic Arise connects all dots in the wish list of global citizens. Get easy access to all important landmarks of the city and enjoy all shades of a super active, vibrant community.



# LOCATION ADVANTAGES

IT'S ALL IN YOUR NEIGHBOURHOOD

Surrounded by Shopping Malls, Hotels, Restaurants, Playgrounds and Administrative Blocks

★ LOCATED ON 100 FT. ROAD, MAIN SAHKAR MARG, NEAR VIDHAN SABHA

MAP NOT TO SCALE

# PROJECT HIGHLIGHTS

At Iconic Arise, everything has a place and everything is in its place. There are specifications to make life easy, patterns to portray a big picture of lifestyle, and ideas to amplify life's aura. Find the best interpretation of life's deep desires in each fine detail because life is what you make out of every moment. Feel special, live the privileges that are reserved for the chosen ones like you.



ANCHOR SHOWROOMS



DOUBLE HEIGHT WELCOME LOBBY



Studios Ranging From  
430 - 783 Sq. Ft.



1000 Sq. Yards  
of Land



On 100 Ft.  
Road



01 Tower



G+5



Anchor  
Showrooms



Studios





STUDIOS WITH BALCONIES



## WHY ICONIC ARISE?

- ◆ STUDIOS WITH GRAND BALCONIES
- ◆ HIGH RENTAL POTENTIAL
- ◆ HIGH PRICE APPRECIATION
- ◆ PRIME LOCATION
- ◆ DOUBLE HEIGHT WELCOME LOBBY
- ◆ ONLY 44 LIMITED EDITION STUDIOS







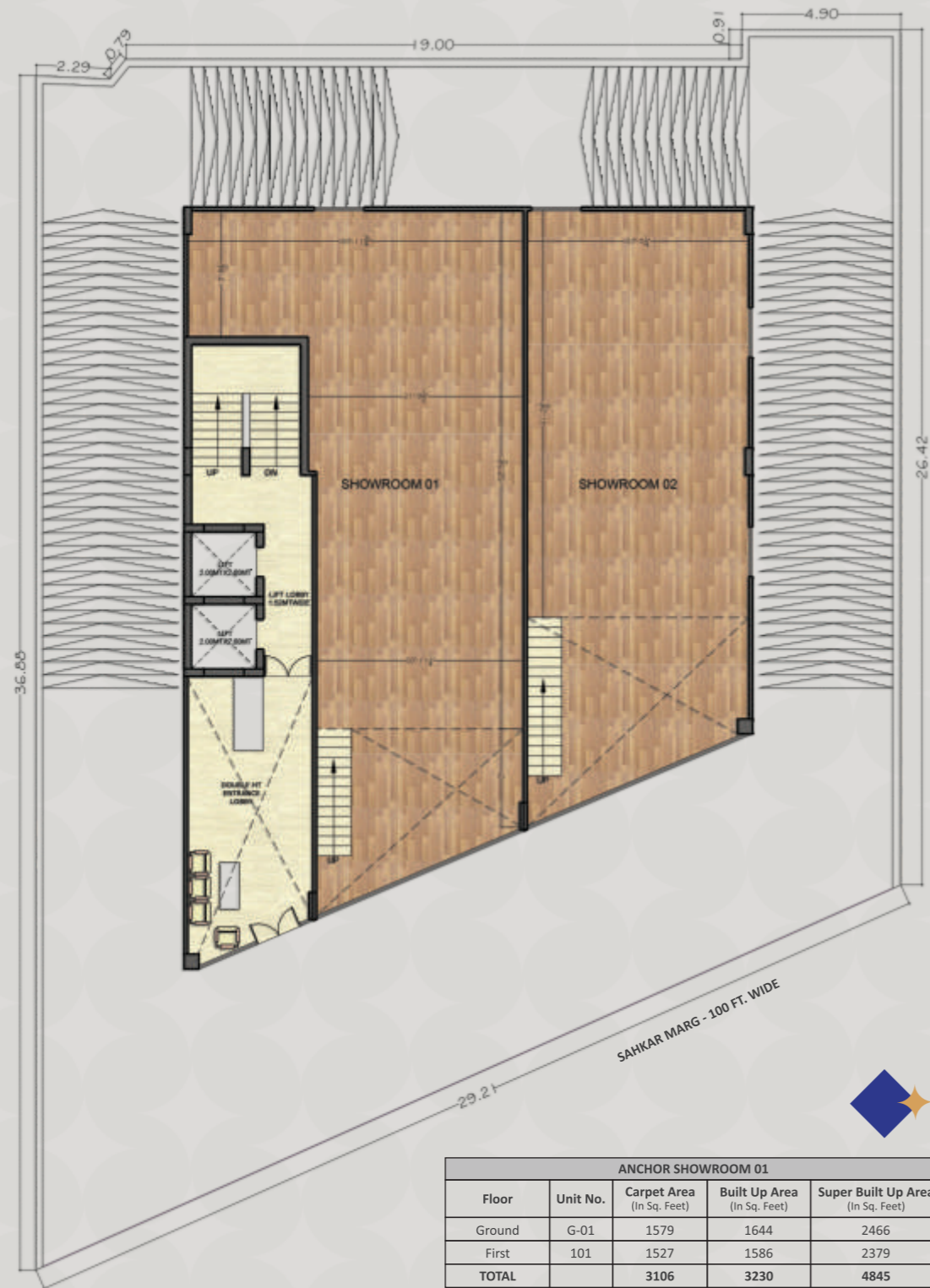
# STUDIO FURNISHING DETAILS

(OPTIONAL)

- ◆ Bed
- ◆ Side Tables
- ◆ Mattress
- ◆ Bedsheet
- ◆ Pillows
- ◆ Sofa With Tea Table
- ◆ Arm Chair
- ◆ Study Table
- ◆ Study Chair
- ◆ Book Shelf
- ◆ Wardrobe
- ◆ Luggage Rack
- ◆ Curtains
- ◆ Modular Cabinets In Pantry
- ◆ Pantry Counter With SS Sink & Faucet
- ◆ Hot Plate
- ◆ Microwave
- ◆ Chimney
- ◆ RO Water Purifier
- ◆ Electric Kettle
- ◆ Refrigerator
- ◆ Dinner Set
- ◆ Glass Set
- ◆ Toaster
- ◆ Dining Chairs
- ◆ Jaquar CP Fittings And Basic Accessories In Toilet
- ◆ Shower Glass Partition
- ◆ Geyser
- ◆ Hair Dryer
- ◆ Glass Mirror
- ◆ Steam Iron
- ◆ Fans
- ◆ Tube Lights
- ◆ Exhaust Fan
- ◆ Rug And Mat
- ◆ Decorative Lights
- ◆ Wall Clock
- ◆ Art Painting
- ◆ 43" LED TV With Cabinet
- ◆ False Ceiling
- ◆ 2 Ton AC
- ◆ Intercom
- ◆ Smart Lock With Video Door Phone
- ◆ 1KVA Power Backup
- ◆ Provision For Internet, Telephone & DTH Connection

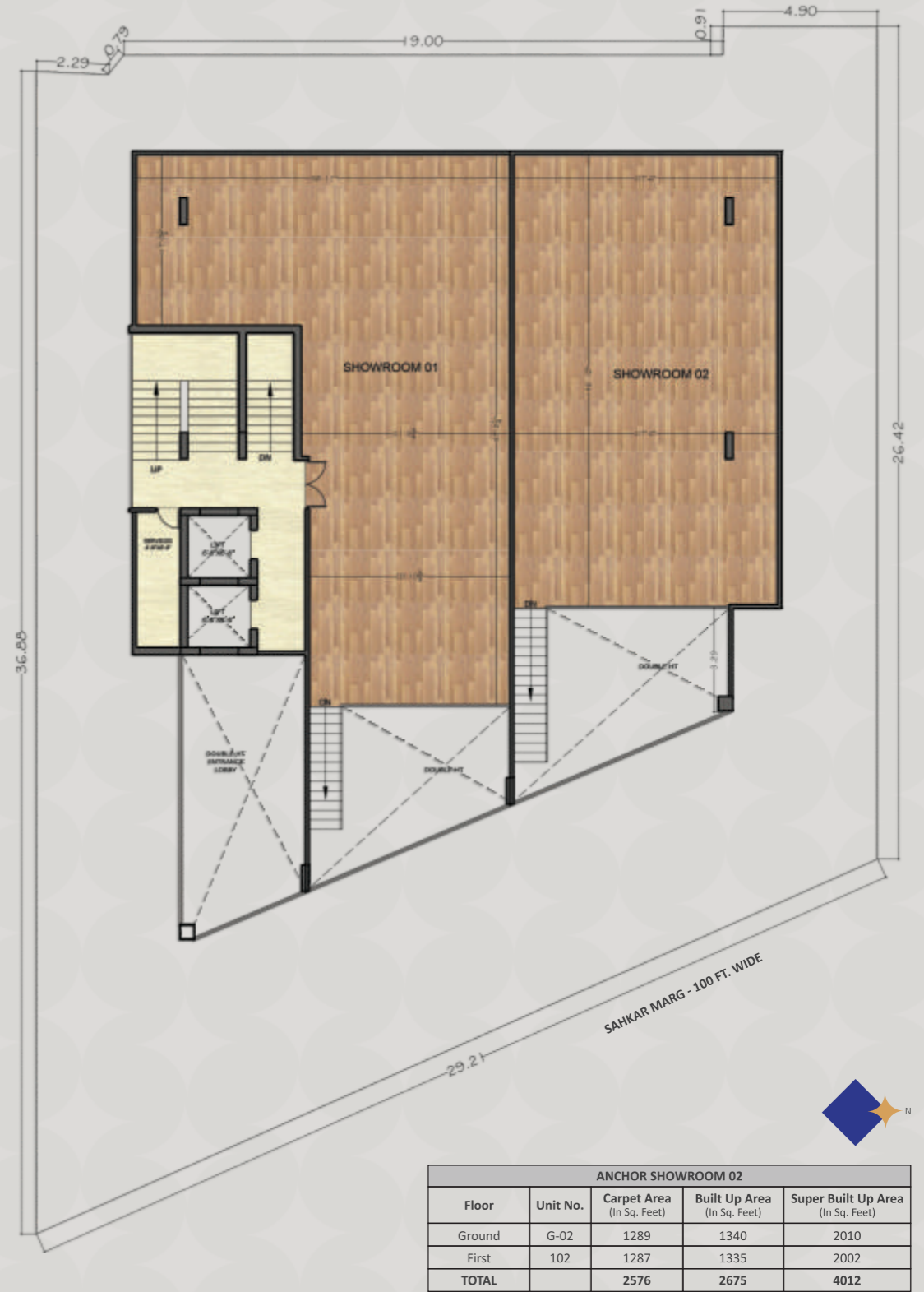


Ground Floor Plan



ANCHOR SHOWROOM 01				
Floor	Unit No.	Carpet Area (In Sq. Feet)	Built Up Area (In Sq. Feet)	Super Built Up Area (In Sq. Feet)
Ground	G-01	1579	1644	2466
First	101	1527	1586	2379
<b>TOTAL</b>		<b>3106</b>	<b>3230</b>	<b>4845</b>

First Floor Plan



ANCHOR SHOWROOM 02				
Floor	Unit No.	Carpet Area (In Sq. Feet)	Built Up Area (In Sq. Feet)	Super Built Up Area (In Sq. Feet)
Ground	G-02	1289	1340	2010
First	102	1287	1335	2002
<b>TOTAL</b>		<b>2576</b>	<b>2675</b>	<b>4012</b>

## Typical Floor Plan



## Specifications

### General

- RCC Framed Earthquake Compliant Structure With BRICK/AAC Block Walls
- Automatic High Speed Elevators
- Modern Style Exterior Elevation
- Efficient Space Utilization
- Adequate Parking Spaces
- Mixed Use Project (Showrooms and Studio Apartments)
- Proper Fire Fighting System As Per Norms

### Flooring

- Premium Vitrified Tiles In All Units
- Anti Skid Tiles In All Bathrooms
- Vitrified Tile/Marble/Granite In Lobby & Staircase

### Toilets

- Premium Quality CP Fittings Of Jaquar Or Equivalent Brand
- European Style Wall Mounted WC, Wash Basin Of Jaquar Or Equivalent Brand
- Ceramic Wall Tiles Upto Door Height
- Designer False Ceiling With Concealed Lights
- Provision For Geyser Point

### Pantry (For Studios)

- Granite Working Counter
- Stainless Steel Sink With Faucet Of Jaquar Or Equivalent Brand
- 2 Ft. Tiles DADO Above The Counter
- Provision For RO & Chimney Installation

### Doors & Windows

- Designer Flush Doors On Main Entrance With Double Side Lamination
- Internal Flush Door For Toilet With Double Side Lamination
- Good Quality Handles, Knobs & Locks
- Aluminium/UPVC Glass Windows With Wire Mesh

### Paint

- POP Plaster & Good Brand Emulsion Paint
- Good Quality Textured Paint On Outer Elevation

### Electrical

- Good Quality IS Compliant Wiring
- Provision For DTH, Telephone & Internet Connection
- IS Compliant Modular Switches Of Premium Quality
- Conduiting For Split AC Installation

### Safety & Security

- 3 Tier Security System | CCTV Cameras In Common Areas

### Power Backup

- 100% Power Back Up In Common Areas

### Water Supply

- Adequate Water Supply Through Underground And Overhead Water Tanks



The Makers



Dream, Create, Live.

**"Building dreams and creating happiness."**

SSBC Group is the leading real estate developer of Rajasthan incepted by its Chairman Mr. Madan Yadav, an astounding and creative construction partner. Currently serving as a Vice President in CREDAI RAJASTHAN and Vice President of RAHDA (Rajasthan Affordable Housing Developers Association), Mr. Yadav brought SSBC to life in 2012 with a vision of building modern and innovative structures across the state of Rajasthan. Mr. Yadav's vision, experience, innovative approach and meticulous execution have given many renowned city landmarks and marvels to the real estate industry of Rajasthan, which will surely leave a lasting Real Estate legacy.

**"BUILDING DREAM HOMES AND DELIVERING HAPPINESS"**

With the above aim in the minds of SSBC Group, the company is known for its commendable designs, comfortable and luxurious projects, transparency and commitment levels. With the mission to dream big, create distinction and live beyond horizons, SSBC Group endowed with ISO 9001-2015 certification firmly believes in its motto - "Dream, Create, Live". The group has been fortunate enough to get immense support of skilled and diligent officials in the team, which has helped us raise the standards of top-class construction, after sale services, timely delivery and building great relations with transparency.

SSBC Group truly believes in achieving excellence through pathbreaking innovation, professionalism and providing best of the residential and commercial landmarks.

Since 2012, the group has earned unmatched reputation with the delivery of several projects - "The Elegance" at Pratap Nagar, "Su-Prem" at Bani Park, "Nirvana", "Ashirwad" at Bapu Nagar, "Vinayak Residency" on Tonk Road and "Shyam Paradise" at DCM, Jaipur are few of the completed projects. The group has recently launched several premium projects like "SSBC Utsav" at Bapu Nagar, "SSBC Atishay" at Mahaveer Nagar, "SSBC Vidushi" at Maharani Farm and Jaipur's new landmark for Iconic Business & Living at Sahkar Marg with the name "SSBC THE ICONIC TOWER". SSBC Group, also having presence in Sikar and Neemrana, is all set to introduce more luxurious residential and commercial projects soon at the prime most locations of the Jaipur city like Jawahar Circle, Gopalpura Bypass, Sahkar Marg, Bapu Nagar and Tilak Nagar.

The vision of the group is to spread its wings to all the important cities of Rajasthan and fill the skylines with modern and luxurious architectural marvels. The group is poised to mesmerize you with a range of premium projects at prime locations of the city.



Some of the projects by SSBC Group



SSBC JKD ELEVATE  
(Commercial) Gopalpura Bypass



SSBC THE GATEWAY OF JAIPUR  
(Commercial) Jawahar Circle



SSBC ICONIC ARISE  
(Mixed Use) Sahakar Marg



SSBC THE ICONIC TOWER  
(Mixed Use) Sahakar Marg



SSBC UTSAV  
(Residential) Bapu Nagar



SSBC NIRVANA  
(Residential) Bapu Nagar



SSBC-VG UTOPIA  
(Residential) Tilak Nagar



SSBC ATISHAY  
(Residential) Mahaveer Nagar



SSBC VIDUSHI  
(Residential) Durgapura



SSBC SHYAM KRIPA  
(Residential) Heerapura



SSBC THE ELEGANCE  
(Residential) Pratap Nagar



SSBC VINAYAK RESIDENCY  
(Residential) Pratap Nagar



SSBC ASHIRWAD  
(Residential) Bapu Nagar



SSBC SU-PREM  
(Residential) Bani Park



SSBC SHYAM PARADISE  
(Residential) DCM, Ajmer Road





Dream, Create, Live.

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Disclaimer: This brochure is not a legal document, it only describes the conceptual plan to convey the intent and purpose of the developers. The specifications and details mentioned in this brochure are tentative and are subject to change at the sole discretion of the developers and/or the architects. Photographs and building elevations used are artistic renders and are for representational purposes only.

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